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JAN 16 1986
J. L. THOMPSON'S OFFICE

AMERICAN AIRSHIPS
LITTLE HARBOR MARINE COMPLEX
POST OFFICE BOX 36
MARBLEHEAD, MA 01945
(617) 631-0434

January 9, 1986

Mr. Jim Thompson
Vice President, Advertising
Phillip Morris Company
120 Park Avenue
New York, New York 10017

Dear Jim:

Please find enclosed a general presentation on American Airships and the leasing opportunities that will be available beginning May, 1986.

At the moment we have a few short term promotions tentatively scheduled for our first ship. These can be overridden by any long term promotion program which might be scheduled.

I hope that once you've had a chance to review the information you'll call with any questions you have.

Sincerely,

J. Peter Dougherty

J. Peter Dougherty
Director of Marketing

JPD:ccb
enc.

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Source: https://www.industrydocuments.ucsf.edu/docs/pffm0004